



Tangipahoa Parish offers an assortment of unique attractions, delicious cuisine and comfortable accommodations to make your visit unforgettable! Located in southeast Louisiana between New Orleans and Baton Rouge, it is home to the Strawberry Capital of the World and the premier destination for thriving annual festivals. Whether you're looking to visit one of its historic museums, grab a bite to eat at amazing restaurants, or attend an exciting local event, there's something for everyone!

Learn more at www.TangiTourism.com.

Turning the Corner

Turning the corner of 2022 was truly the year of celebration! Activities, fairs and festivals that were postponed numerous times finally returned. Records were shattered for visitation in all corners of Tangipahoa Parish. Perhaps the best example is the 50th Anniversary Ponchatoula Strawberry Festival. The Louisiana Department of Transportation and Development (DOTD) estimates half a million visitors descended on this small town of 7,000 residents.



The response was overwhelming and overjoyed the weary community which had not been able to host a festival in nearly three years. The official Louisiana State Fruit, the strawberry, once again united our parish, our region, and our state.

This well-rounded community embraces its history, comes together during the hard times, celebrates accomplishments, and welcomes change.



LIEUTENANT GOVERNOR
BILLY NUNGESSER



Learn more at
LouisianaTravel.com/2023-Rose-Parade



Ponchatoula Strawberry Festival

Since 1972, the Ponchatoula Strawberry Festival has attracted visitors from near and far to celebrate our local strawberry farmers, non-profits, and our special community, flourishing into the largest free harvest festival in the state of Louisiana.

The festival is held each April. It kicks off on Friday night with rides, live music and the introduction of the Strawberry Royalty. The rest of the weekend features a variety of festivities, including a parade, a strawberry eating contest, more live music of course, carnival rides, and more strawberry-filled food than you'd think imaginable.

As you may expect, the festival's food booths feature a variety of strawberry dishes including strawberry shortcake, deep-fried strawberries, strawberry beignets, strawberry daiquiris and much more.

Of course, there are also plenty of opportunities to taste and buy the crop the festival celebrates in its pure, fresh form. Local growers sell their crop all throughout "Farmers Row" during the festival. The celebration honors the whole community and its friendly spirit, but above all it recognizes the strawberry farmers of Louisiana. These farmers are among the hardest workers during strawberry season, working to bring Louisiana's state fruit to market. This festival offers everyone an opportunity to thank them with the highest praise - enjoying their product!

Learn more at www.lastrawberryfestival.com.



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