

# Visit BATON ROUGE

As the Capital City of Louisiana, Baton Rouge is the heart and soul of the state's eclectic culture. With over 300 years of history, Baton Rouge has a colorful story to tell, which can be tasted through our culinary offerings, seen through the picturesque views of the Mississippi River and historical landmarks and experienced through the vibrant arts and culture scene. In the "Red Stick," every day is worth celebrating, even more so through our festivals and events held throughout the year.

Learn more at [www.VisitBatonRouge.com](http://www.VisitBatonRouge.com).

## Turning the Corner

Baton Rouge is the capital of Louisiana and is a City of Champions. Louisiana State University is at the heart of it all, winners of 49 team National Championships in football, baseball, golf, track & field, and boxing. That same winning and fighting spirit is also the backdrop to the state-of-the-art research facilities at the Pennington Biomedical Research Center (PBRC).

Also a part of LSU, the biomedical center's mission is to discover triggers of chronic diseases through innovative research that improves human health across the lifespan. The center's 450 employees perform research activities in state-of-the-art facilities on the 222-acre campus.



PBRC is at the forefront of medical discovery as it relates to understanding the triggers of obesity, diabetes, cardio vascular disease, cancer and dementia. This Capital City of Champions is turning the corner in medical laboratories and sporting fields looking to make life healthier, happier, and hopefully something to cheer about.



Learn more at [LouisianaTravel.com/2023-Rose-Parade](http://LouisianaTravel.com/2023-Rose-Parade)



# Karnival Krewe de Louisiane

The purpose of the Karnival Krewe de Louisiane is to raise funds for Mary Bird Perkins Cancer Center for cancer research, cancer education and indigent cancer patient care in the Baton Rouge area. The Krewe raises funds to fuel these programs through its membership and annual Mardi Gras Ball as a means to perpetuate the benefits of its philanthropic activities. This relationship is a win-win situation for all concerned, especially those in need of cancer services in our community.

Mary Bird Perkins Cancer Center is Louisiana’s leading cancer care organization, caring for more patients each year than any other facility in the region. And with strategic hospital and physician partnerships, they are delivering on their mission to improve survivorship and lessen the burden of cancer.

Mary Bird Perkins and its partners work together to provide state-of-the-art treatments and unparalleled collaborative, comprehensive cancer services. This culture of innovation helps attract the best cancer minds in the country, from expert physicians and highly specialized scientists to forward-thinking leaders in supportive care and other disciplines.

Karnival Krewe de Louisiane continues its efforts to find creative ways to support cancer care within the Baton Rouge community, and your help is needed to help us do more to fight cancer.

With over \$4.4 million dollars raised to date, the Krewe is making a significant impact in the fight against cancer in Louisiana.

Learn more at [www.KarnivalKrewe.com](http://www.KarnivalKrewe.com).

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