

A Journey of
Four Stories



Long Ago,
Not Far Away

For centuries, wooden wagons rumbled from fields to river docks
and the sweet smell of sugarcane filled the sub-tropical air.
The muddy Mississippi flowed past 400 plantations along Louisiana's
Great River Road, creating empires of wealth, icons of architecture,
bastions of culture and legions of slaves.

Hear the stories of love and tragedy; success, greed and exorbitant wealth; rare architecture;
or slavery and survival of strong women.

Today, only a short drive from New Orleans and Baton Rouge,
the historic farmsteads, homes, restaurants and inns of Plantation Parade
invite you to tour, shop, dine, sleep and enjoy the full richness and diversity
of our Great River Road.

Plan your journey now.

Our itineraries are designed to help you “map” your route, plan your visit
to the past and learn of the region’s rich heritage and way of life.

Houmas House Plantation



225-473-7841

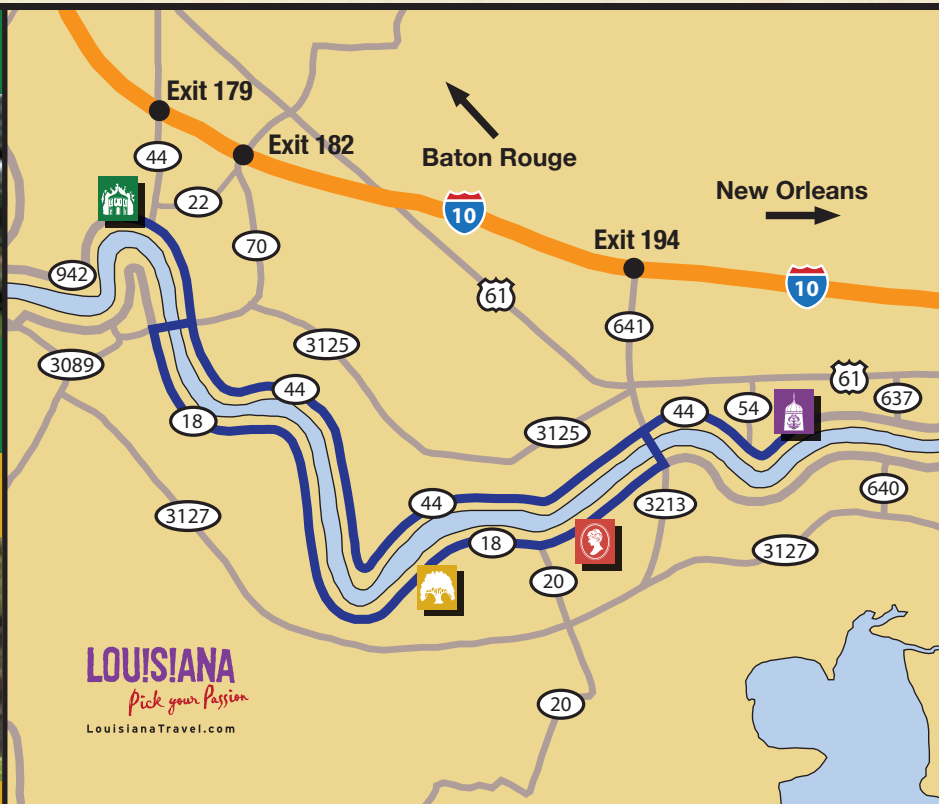
40136 Hwy 942 River Road
Darrow, LA 70725

Oak Alley Plantation



866-231-6664

3645 Hwy 18 River Road
Vacherie, LA 70090



San Francisco Plantation



888-322-1756

2646 Hwy 44 River Road
Garyville, LA 70051

Laura: A Creole Plantation



888-799-7690

2247 Hwy 18 River Road
Vacherie, LA 70090

For more information visit www.PlantationParade.com



Houmas House and Laura Plantations from New Orleans

Louisiana's two different cultures come to life with tours focusing on Anglo and Creole owners, antebellum grandeur and rustic daily life.

The great culture divide that is Louisiana is illustrated in two very different plantations: One Anglo, the other Creole, one flaunting it's wealth, the other living in rustic simplicity. Allow 5 1/2 hours for tours & driving.

Houmas House Plantation

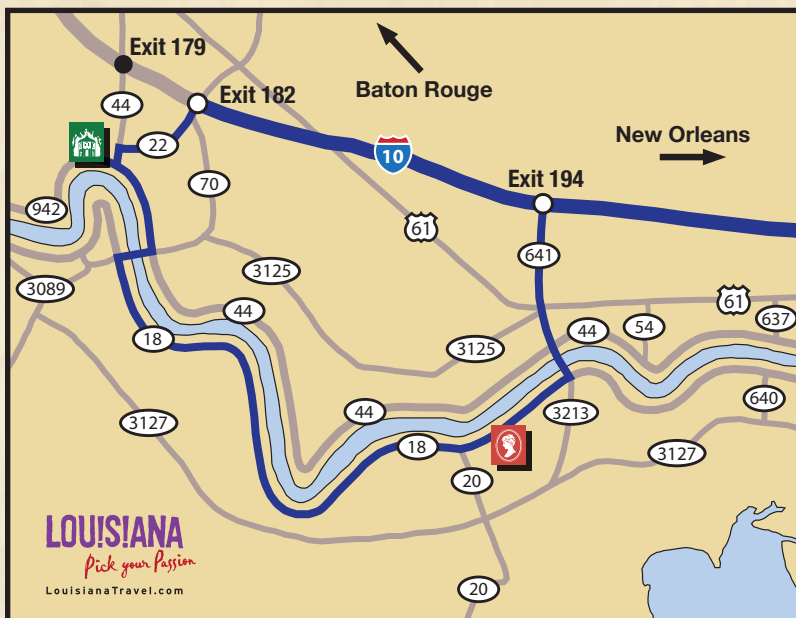


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To Houmas House Plantation and Gardens from Downtown New Orleans: TOUR & LUNCH - At this grand Sugar Palace visitors enter the world of the Sugar Baron through exotic gardens, rare art, lavish furnishings and fine dining.
Total: 57.9 miles - about 1 hour 2 mins

1. Take I-10 W to Baton Rouge
2. Take exit 182, turn left on LA-22 W
3. Turn left at LA-44 S
4. Take the 1st right onto LA-44 S/LA-942 W/River Road, continue to follow LA-942 W/ River Road .04 miles
5. Houmas House Plantation on your right



To Laura: A Creole Plantation from Houmas House Plantation and Gardens: TOUR Based upon 5000 pages of documents and personal memoirs, guided tours detail two centuries of daily plantation life of Creole owners, women, slaves and children.

Total: 25.0 miles - about 40 mins

1. Head east on LA-942 E/River Road/Turning left from Houmas House parking lot
2. Stay on River Road (LA-44 S) levee on your right
3. Turn left just before the Sunshine Bridge to merge onto LA-70 W and cross Sunshine Bridge
4. Once off Sunshine bridge, turn left at first red light toward Frontage St
5. Continue straight onto Frontage St to River Road (LA-18)
6. Turn right at LA-18 E to Laura Plantation 18 miles
7. Laura Plantation on your right

To Downtown New Orleans from Laura: A Creole Plantation:
Total: 52.8 miles - about 59 mins

1. Turn right out of Laura's parking lot
2. Drive 4 miles on LA-18 E go under Veterans Memorial Bridge
3. Turn right at LA-3213 N to bridge entrance and cross Bridge
4. Continue straight onto LA-641 N 4 miles
5. Slight right to merge onto I-10 E to New Orleans

Amenities



Tours



Gift Shop



Dining



Accommodations

Total Trip Time

5.5 Hours

Along The Way

- Sugar Cane Fields
- Cypress Swamps
- Lake Pontchartrain
- Mississippi River

PLANTATION PARADE



ON THE GREAT RIVER ROAD

ITINERARY

Laura and Oak Alley Plantations from New Orleans

Take the top two most popular and most visited historic attractions in Louisiana and locate them in the heart of New Orleans Plantation Country, less than an hour away from the French Quarter. Imagine, laid out before you, America's most recognizable plantation vista and combine that with what Lonely Planet Travel calls the "Best History Tour in the USA." What you end up with is a true highlight of your New Orleans visit: tours of Oak Alley Plantation & Laura: A Creole Plantation, just 4 miles distant from each other but worlds apart.

Encounter two very contrasting aspects of plantation life. Allow 6 1/2 hours to drive & tour.

Laura: A Creole Plantation



888-799-7690
2247 Hwy 18 River Road
Vacherie, LA 70090

Oak Alley Plantation



866-231-6664
3645 Hwy 18 River Road
Vacherie, LA 70090



To LAURA: A Creole Plantation from Downtown

New Orleans: TOUR - Have your passport ready as you enter into the fascinating world of Louisiana Creoles who here, lived apart from the American mainstream for over 200 years. Reality is on display here, based upon 5,000 pages of documents & Laura Locoul's own Memories of My Old Plantation Home, detailing the intimate, personal daily lives of Creole planters, women, slaves & children. Allow 2 hours.
Total: 50 miles - about 50 minutes

1. Take I-10 W towards Baton Rouge
2. Take exit 220 to merge onto I-310 S toward Boutte/Houma
3. Cross Luling Bridge
3. Take exit 10 to merge onto LA-3127 N toward Donaldsonville 26 miles
4. Turn right at LA-20 N 3 miles
5. Turn right at LA-18 E (River Road) .03 miles
6. Laura Plantation on your right



To Oak Alley Plantation from Laura: A Creole

Plantation: TOUR & LUNCH - No other visual experience in America better exemplifies the "Old South" than Oak Alley's spectacular quarter-mile colonnade of centuries-old live oaks framing her classic antebellum mansion. The manicured grounds and manor house, location site for a host of famous Hollywood movies, typify the idyllic lifestyle that still resonates with most people when they imagine America's pre-Civil War South. With tours focusing on the loves & tragedies of one of Louisiana's most prominent plantation dynasties. Allow 2 1/2 hours.

Total: 3.7 miles - about 6 mins

1. Turn left out of Laura parking lot onto LA-18 West
2. Continue on LA-18 W through 3 way stop to Oak Alley 3.5 miles
3. Oak Alley Plantation on your left

To Downtown New Orleans from Oak Alley Plantation:

Total: 56.3 miles - about 1 hour

1. Turn right out of Oak Alley's parking lot
2. Drive 7.5 miles on LA-18 E go under Veterans Memorial Bridge
3. Turn right at LA-3213 N to bridge entrance and cross Bridge
4. Continue straight onto LA-641 N 4 miles
5. Slight right to merge onto I-10 E to New Orleans

Amenities



Tours



Gift Shop



Dining



Accommodations

Total Trip Time

6.5 Hours

Along The Way

- Sugar Cane Fields
- Cypress Swamps
- Lake Pontchartrain
- Mississippi River

For more information visit www.PlantationParade.com

PLANTATION PARADE



ON THE GREAT RIVER ROAD

ITINERARY

San Francisco and Oak Alley Plantations from New Orleans

During their height of splendor, these two plantations experienced great times of wealth, romance and extraordinary grace. But their short lived prominence ended in tragedy. Come hear their stories.

Spectacular is the right word. From Oak Alley's majestic view of the 1/4 mile alley of 300 year old oaks to the elaborate baroque architecture and decor that is San Francisco. Allow at least 5 1/2 hours for this self guided driving tour.

San Francisco Plantation

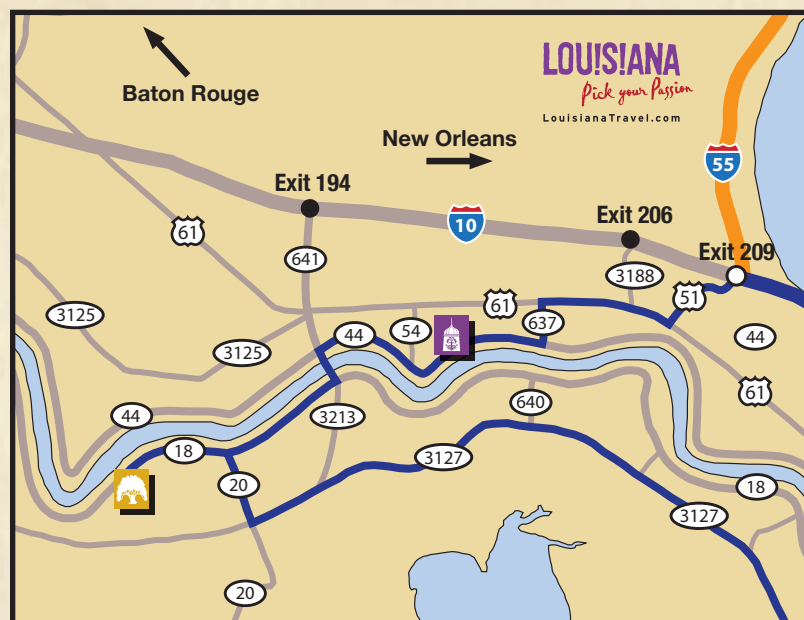


888-322-1756
2646 Hwy 44 River Road
Garyville, LA 70051

Oak Alley Plantation



866-231-6664
3645 Hwy 18 River Road
Vacherie, LA 70090



To San Francisco Plantation from Downtown

New Orleans: TOUR - Opulence & Architecture -
Where traditional French and German sugar planters built the most colorful, flamboyant and distinctive plantation home in the South. Allow 1 hour.

Total: 43.1 miles - about 51 mins

1. Take I-10 W to Baton Rouge
2. Take exit 206 to merge onto LA-3188 S/Belle Terre Blvd toward LaPlace
3. Turn right onto US-61 N/W Airline Hwy
4. Turn left at Hwy. 637 W 10th St
5. Turn right onto LA-44 S 1.3 miles
6. San Francisco Plantation on your right



To Oak Alley Plantation from San Francisco

Plantation: TOUR & LUNCH - Love & Tragedy - At this iconic setting, renowned for its quarter mile alley of 300 year old live oaks, a timeless story of romance, wealth, greed and tragedy unfolds inside the antebellum mansion. Allow 2 1/2 hours.

Total: 16.8 miles - about 27 mins

1. Turn right out of San Francisco's parking lot on LA-44 N
2. Turn right onto the ramp to LA-3213 S
3. Keep left at the fork, follow signs for LA-3213 S and merge onto LA-3213 S, crossing the Veterans Memorial Bridge
4. Take the Louisiana 18 ramp to Vacherie/Edgard
5. Turn left at LA-18 W for 7.4 miles
6. Oak Alley Plantation on your left

To Downtown New Orleans from Oak Alley Plantation:

Total: 55.0 miles - about 1 hour

1. Head northeast on LA-18 E toward 3 way stop to LA-20
2. Turn right at LA-20 E
3. Turn left at LA-3127 S
4. Keep right at the fork, follow signs for I-310 N/New Orleans and merge onto I-310 N
5. Take exit 1A to merge onto I-10 E toward New Orleans

Amenities



Tours



Gift Shop



Dining



Accommodations

Total Trip Time

5.5 Hours

Along The Way

- Sugar Cane Fields
- Cypress Swamps
- Lake Pontchartrain
- Mississippi River

For more information visit www.PlantationParade.com

PLANTATION PARADE



ON THE GREAT RIVER ROAD

ITINERARY

An Unforgettable Journey of Four Stories Long Ago, Not For Away
Plantation Overnight Tour from New Orleans

In one itinerary, visitors are offered 4 different accounts of River Road history and culture, with stories of immense wealth, of charmed and tragic lives, of slavery and the hardships of daily life that contributed to the rich Louisiana cultures that we know today.

When visiting New Orleans, it's important to learn and understand the role and significance of the plantation homes on River Road. Their impact on the city we see today is momentous because it was the wealthy Sugar Barons that helped build the structures that are now icons in the French Quarter. The use of slaves was pertinent to operations on the hundreds of thousands of acres of sugarcane fields. The River was the main route for transportation between the plantation homes and the city. A visit to New Orleans would not be complete without a day trip to New Orleans Plantation Country. The culture that existed 150 years ago is still evident today in the dialect, the customs, the food, and the surviving architecture. The winding River Road is merely a portal to the past. Standing in the alley of oaks, or among the massive columns, or next to a slave cabin is humbling and magical all at once. You can almost hear the voices of the residents who lived there and smell the sweet magnolias. Begin your journey to the past.

San Francisco Plantation



888-322-1756
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Garyville, LA 70051

Laura: A Creole Plantation



888-799-7690
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Vacherie, LA 70090

Oak Alley Plantation



866-231-6664
3645 Hwy 18 River Road
Vacherie, LA 70090

Houmas House Plantation



225-473-7841
40136 Hwy 942 River Road
Darrow, LA 70725



Amenities

- Tours
- Gift Shop
- Dining
- Accommodations

Along The Way

- Sugar Cane Fields
- Cypress Swamps
- Lake Pontchartrain
- Mississippi River

For more information visit www.PlantationParade.com



To Laura: A Creole Plantation from Downtown

New Orleans: TOUR - Here you will tour and hear stories based upon 5000 pages of documents and personal memoirs. Guided tours detail two centuries of daily plantation life of Creole owners, women, slaves and children, who lived charmed and tragic lives apart from the mainstream America for over 200 years. Allow 2 hours.

Total: 50 miles - about 50 minutes

1. Take I-10 W towards Baton Rouge
2. Take exit 220 to merge onto I-310 S toward Boutte/Houma
3. Cross Luling Bridge
4. Take exit 10 to merge onto LA-3127 N toward Donaldsonville 26 miles
5. Turn right at LA-20 N 3 miles
6. Turn right at LA-18 E (River Road) .03 miles
7. Laura Plantation on your right



To Oak Alley Plantation from Laura: A Creole

Plantation: OVERNIGHT & TOUR - At this iconic setting, renowned for its quarter mile alley of 300 year old live oaks, a timeless story of romance, wealth, greed and tragedy unfolds. You will check-in to spend a wonderful quiet evening strolling the lush grounds or watching the mighty Mississippi River roll by, awake refreshed and ready to enjoy a full country breakfast. After breakfast enjoy a tour of the mansion conducted by guides dressed in period costumes and leisurely stroll the historic grounds. Allow 1.5 hours.

1. Turn left out of Laura's parking lot onto LA-18 W
2. Continue on LA-18 W through 3 way stop toward Oak Alley 3.5 miles
3. Oak Alley Plantation on your left

Check In



To Houmas House Plantation & Gardens from Oak Alley Plantation:

TOUR AND DINNER - At this grand Sugar Palace, visitors enter the world of the Sugar Cane Baron through exotic gardens, rare art, lavish furnishings and fine dining. Enjoy dinner in the tradition of Old Louisiana Dining. Executive Chef Jeremy Langlois has created menus that will delight and please the finest of guests, and present you with an experience rivaling those of the great Sugar Barons of the 1800's. Allow 3 hours.

21.6 miles - about 34 mins

1. Head southwest on LA-18 W to Donaldsonville 15.1 miles
2. Turn left at Frontage St. just before Sunshine Bridge.
3. Take the 1st right at red light onto LA-70 E
4. Take the ramp off Bridge to LA-44 N
5. Turn right at LA-44 N 3 miles
6. Merge left at LA-942W/LA-44 S/River Road
Continue to follow LA-942 W/River Road .04 miles
7. Houmas House Plantation on your right



Back to Oak Alley Plantation from Houmas House Plantation & Gardens

Total: 21.6 miles - about 34 mins

1. Turn left from Houmas House parking lot on LA-942 E
2. Stay on River Road (LA-44 S) levee on your right
3. Turn left just before the Sunshine Bridge to merge onto LA-70 W and cross Sunshine Bridge
4. Once off Sunshine bridge, turn left at first red light toward Frontage St
5. Continue straight onto Frontage St to River Road (LA-18)
6. Turn right at LA-18 E to Oak Alley Plantation 15.1 miles
7. Oak Alley Plantation on your right

Stay Overnight



To San Francisco Plantation from Oak Alley Plantation:

TOUR - Where traditional French and German sugar planters built the most colorful, flamboyant and distinctive plantation home in the American South. Tour the galleried house of the Creole open suite style, nestled under centuries of Live Oaks and contains one of the finest antique collections in the country. Allow 1 hour.

Total: 16.5 miles - about 28 mins

1. Turn right out of Oak Alley's parking lot on LA-18 E toward Veterans Memorial Bridge
2. Drive 7.5 miles on LA-18 E go under Veterans Memorial Bridge
3. Turn right at LA-3213 N to bridge entrance and cross Bridge
4. Turn left onto the ramp to LA-44/Reserve/Gramercy/Lutcher after crossing Bridge
5. Turn left at LA-44 S 4.1 miles
6. San Francisco Plantation on your left

To Downtown New Orleans from San Francisco Plantation:

Total: 40.7 miles - about 48 minutes

1. Turn left out of San Francisco parking lot onto LA-44 S
2. Turn left onto Hwy 637 W 10th St.
3. Turn right onto US-61 S/W Airline Hwy 3.9 miles
4. Turn left onto Belle Terre Blvd - LA-3188 N 2.2 miles
5. Keep right, follow signs for New Orleans/I-10 E and merge onto I-10 E

Total Trip Time

1.5 Days

PLANTATION PARADE



ON THE GREAT RIVER ROAD